

Data Security: The right plan for the right response



Get the Latest
dataprivacymonitor.com

A data breach is an enterprise-wide concern. It can hurt your reputation, damage your brand, and cause no end of legal complications.

The BakerHostetler Privacy and Data Protection group understands the issues and the consequences. After helping clients tackle over 2,000 data security incidents, we have the experience, the relationships, and the deep industry knowledge to help you protect your data from all types of threats – internal or external, accidental or malicious.

We advise our clients on how to prevent and prepare for a breach, provide counsel when one occurs, and defend against regulatory actions or class action litigation that result from a breach event.

Planning for a Data Breach

There is no overstating the need to get your data security house in order well in advance of a breach. With our advice and guidance, you'll be able to assess your vulnerabilities and develop comprehensive strategies to reduce them.

We can help you:

- Comply with industry-specific regulations concerning data privacy and security including PCI-DSS, HIPAA, GLBA, and state data protection laws
- Formulate incident response procedures and policies
- Develop employee awareness programs
- Train your incident response team
- Conduct mock breach exercises
- Vet your vendor relationships and review contracts

We can help you establish key relationships with forensic investigators, notification and call centers, identity theft resolution, addressing vendors, and crisis communications experts. In addition, we provide a 24/7 data breach hotline that sends our team into action immediately in the event of an incident.

Responding to a Data Breach

When a breach occurs, we can help quarterback your response, guiding you through all the necessary steps, including:

- Identification of the cause of the incident
- Containment to prevent further exposure
- Remediation to avoid business interruption
- Legal assessment of breach ramifications and contractual notice obligations
- Notification of affected parties and regulatory agencies
- Public communications that demonstrate transparency and preserve reputations
- Indemnification assessments of potentially culpable third-parties
- Litigation and regulatory defense counsel if actions arise

With our experienced team on your side, your response to any incident will be rapid, thorough, and defensible. We'll help you assess the issue, collaborate to develop an appropriate strategy for dealing with it, and navigate the next 60–90 days following the incident.

These days, data security must be considered one of the top priorities for any business. If your company needs help addressing any of the complex issues surrounding breach prevention, regulatory compliance, incident response, and legal liability, talk to attorneys who can speak from experience. Talk to us.

Industry Experience

Our team has helped clients prepare for and respond to data security issues around the world in a wide range of industries, including:

- Health systems and healthcare providers
- Academic institutions
- Banks and credit unions
- Technology
- Financial services
- Hospitality
- Retail
- Energy and utilities insurers
- Transportation
- Manufacturing

Threat Experience

We have helped clients respond to a wide variety of threats from organized crime, state-sponsored groups, malicious insiders, careless employees, and negligent third-party service providers. Types of information involved include:

- Personally identifiable information
- Protected health information (PHI)
- Payment card data
- Sensitive customer data
- Trade secrets and intellectual property
- Employee data

24 hour toll free
Data Breach Hotline
855.217.5204

CHAMBERS
AND PARTNERS

“Recommended for Client Service”
by Chambers and Partners and
Commercial Awareness

Privacy Practice Group of the Year
according to Law 360



Client Service 30

Named to the **BTI Client Service 30**
for the third year in a row and selected
as a **BTI Best Value Leader**.

Attorneys with combined
experience of responding to over
2,000 incidents

Contact

Theodore J. Kobus III
tkobus@bakerlaw.com
T +1.212.271.1504

bakerlaw.com

Recognized as one of the top firms for client service, BakerHostetler is a leading national law firm that helps clients around the world to address their most complex and critical business and regulatory issues. With five core national practice groups – Business, Employment, Intellectual Property, Litigation and Tax – the firm has more than 940 lawyers located in 14 offices coast to coast. For more information, visit bakerlaw.com.

Baker & Hostetler LLP publications inform our clients and friends of the firm about recent legal developments. This publication is for informational purposes only and does not constitute an opinion of Baker & Hostetler LLP. Do not rely on this publication without seeking legal counsel.

© 2017 BakerHostetler®