

Notice Requirements for Businesses That Collect or Sell PI

PI collected from consumers but no sale	PI collected from consumers and sale	PI collected from third parties but no sale	PI collected from third parties and resale
<p>1) Notice at collection should include:</p> <ul style="list-style-type: none"> a) List of the categories of PI collected b) Business or commercial purpose for which the PI will be used c) Link to the business’s privacy policy <p>2) Privacy policy should include:</p> <ul style="list-style-type: none"> a) CCPA rights and how to exercise them b) Categories of PI the business collected about consumers c) Categories of sources from which the PI is collected d) Business or commercial purpose for collecting PI e) Categories of PI the business disclosed for a business purpose, and for each category, the categories of 	<p>1) Notice at collection should include:</p> <ul style="list-style-type: none"> a) List of the categories of PI collected b) Business or commercial purpose for which the PI will be used c) Link to the business’s privacy policy d) Link titled “Do Not Sell My Personal Information” or “Do Not Sell My Info” that directs consumers to opt-out instructions <p>2) Privacy Policy should include:</p> <ul style="list-style-type: none"> a) CCPA rights and how to exercise them b) Categories of PI the business collected about consumers c) Categories of sources from which the PI is collected 	<p>1) No notice at collection required</p> <p>2) Privacy policy should include:</p> <ul style="list-style-type: none"> a) CCPA rights and how to exercise them b) Categories of PI the business collected about consumers c) Categories of sources from which the PI is collected d) Business or commercial purpose for collecting PI e) Categories of PI the business disclosed for a business purpose, and for each category, the categories of third-party recipients f) Statement that the business does not sell PI g) Contact information for privacy inquiries h) Date the privacy policy was last updated 	<p>1) Notice at collection should include:</p> <ul style="list-style-type: none"> a) List of the categories of PI collected b) Business or commercial purpose for which the PI will be used c) Link to the business’s privacy policy d) Link titled “Do Not Sell My Personal Information” or “Do Not Sell My Info” that directs consumers to opt-out instructions <p>However, pre-collection notice is <u>not</u> required of a registered data broker whose privacy notice, including how to opt out, is available on the registry.</p> <p>2) Privacy policy should include:</p> <ul style="list-style-type: none"> a) CCPA rights and how to exercise them b) Categories of PI the business collected about consumers

<p>third-party recipients</p> <p>f) Statement that the business does not sell PI, including to minors under 16</p> <p>g) Contact information for privacy inquiries</p> <p>h) Date the privacy policy was last updated</p>	<p>d) Business or commercial purpose for collecting or selling PI</p> <p>e) Categories of PI the business disclosed for a business purpose or sold, and for each category, the categories of third-party recipients</p> <p>f) Statement that the business sells PI, and whether it knowingly does so for minors under 16</p> <p>g) Contact information for privacy inquiries</p> <p>h) Date the privacy policy was last updated</p>		<p>c) Categories of sources from which the PI is collected</p> <p>d) Business or commercial purpose for collecting or selling PI</p> <p>e) Categories of PI the business disclosed for a business purpose or sold, and for each category, the categories of third-party recipients</p> <p>f) Statement that the business sells PI, and whether it knowingly does so for minors under 16</p> <p>g) Contact information for privacy inquiries</p> <p>h) Date the privacy policy was last updated</p> <p>3) Ensure that the business that directly collected the PI from the consumer provided its notice of sale and a right to opt out to the consumer</p> <p>4) Determine whether the business qualifies as a data broker; if so, should register as such</p>
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